



EXPERIENCE
PEOPLE AND CULTURE.

**CultTrips 2.0 European Slow Travel Experiences /
European Agricultural Fund for Rural Development (EAFRD) /
LEADER 2014 – 2020**

BRIEF INSTUCTION

Regiondo integration GUIDELINE for Slow Trips Partners

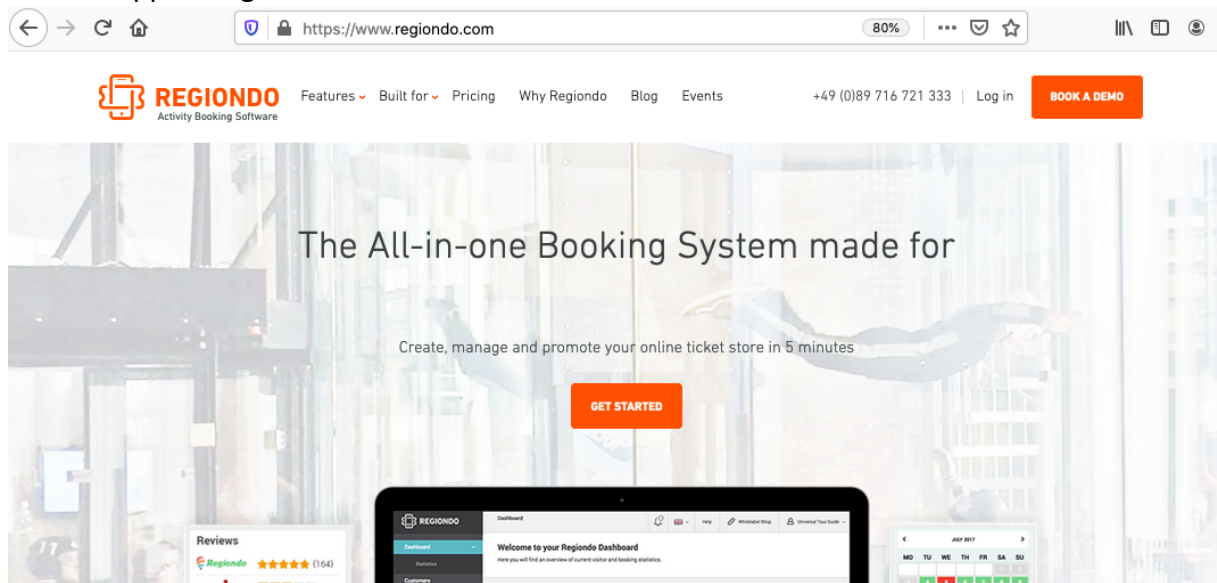
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1. Login

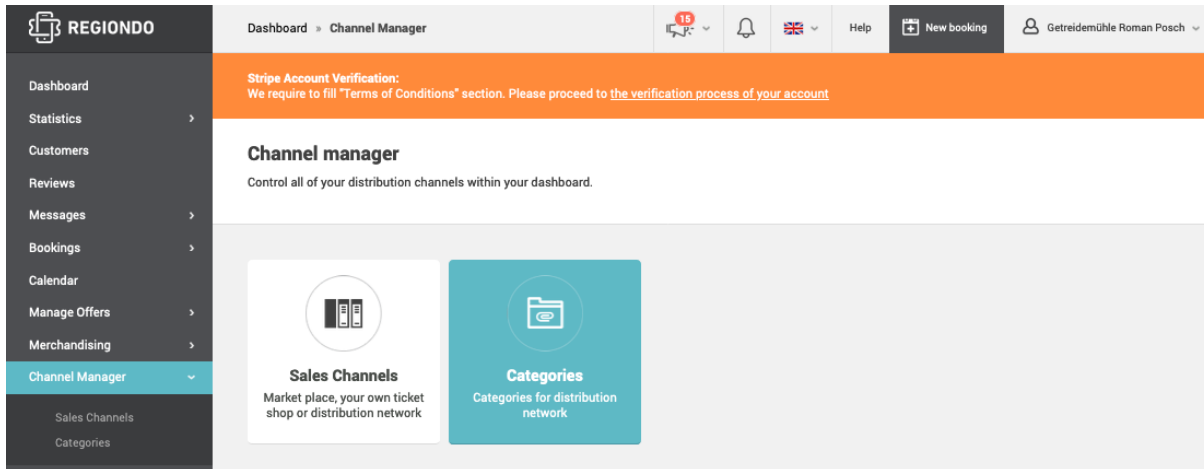
- Login with your Slow Trips Provider Account: www.regiondo.com
- Fill in your information about your Slow Trips Experience (from our product templates and as we have learned from our Regiondo Webinars)
- If you need help, watch the Regiondo Webinars again or use the FAQ session in support.regiondo.com or write an email to Barbara! 😊



2. Choose the right category in Regiondo booking tool

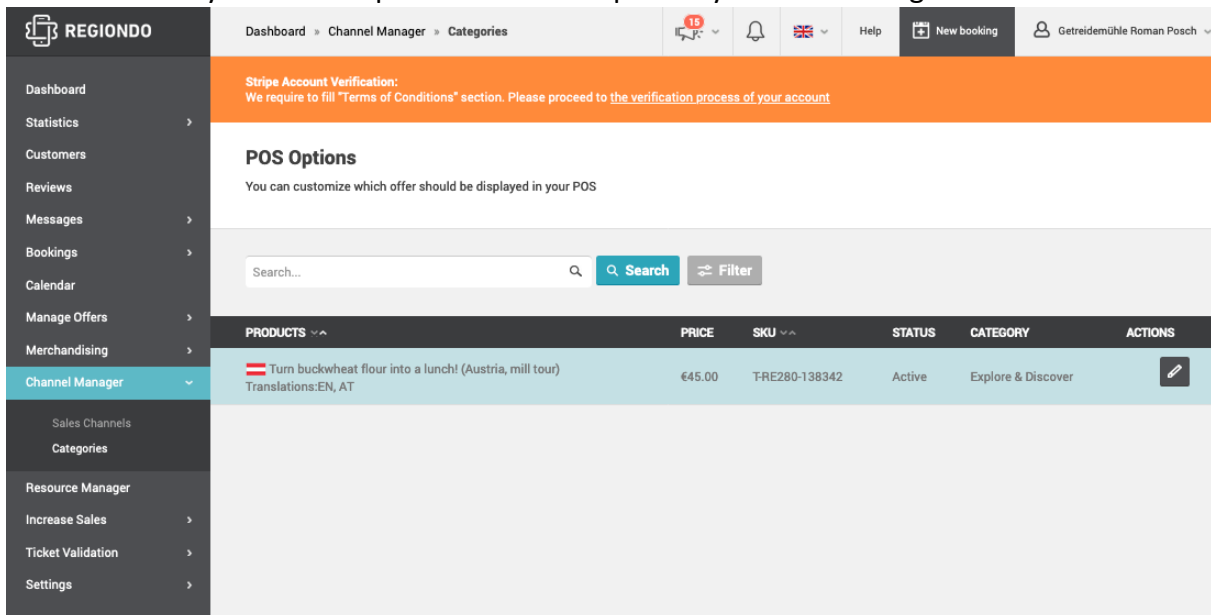
As soon as you have finished entering your product details, please follow these steps below to connect your Slow Trips Experience to our transnational Slow Trips website!

- Go in your dashboard to “Channel Manager” in the main navigation



Before you choose the Slow Trips Sales Channel, you have to choose the right Regiondo category. It's a must to choose categories for all sales channels because the different channels have different systems to sort the offers.

- Choose your Slow Trips Product on the pencil symbol on the right



PRODUCTS	PRICE	SKU	STATUS	CATEGORY	ACTIONS
Turn buckwheat flour into a lunch! (Austria, mill tour) Translations:EN, AT	€45.00	T-RE280-138342	Active	Explore & Discover	

- Choose the right category
 - IMPORTANT: In the Regiondo system it is only possible to choose one main category
 - When you click on the Plus + next to the category, you will find more detailed categories to make sure that you will find the right category for your offer (here you can choose more options)
 - Don't forget to click on the "Save" button on the bottom



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REGIONDO

Dashboard » Channel Manager » Categories

Stripe Account Verification:
We require to fill "Terms of Conditions" section. Please proceed to [the verification process of your account](#)

Select category

Please select a category for your offer.

CATEGORY

- ☐ Leisure Activities
- ☐ Sport
- ☐ Culinary
- ☐ Wellness & Lifestyle
- ☒ Explore & Discover
- ☐ Events & Exhibitions
- ☒ Themed Tours
 - ☐ Old Town Tours
 - ☐ Historical Tours
 - ☐ Ghost Tours
 - ☐ Bunker & Catacombs Tour
 - ☒ Culinary Tours
 - ☐ Architectural City Tours
 - ☐ Night Watch Tours
 - ☐ Market Tours
 - ☐ Walking Tours
 - ☐ Cultural Walks
 - ☐ Guided Tours for Kids
 - ☐ Other Themed Tours
 - ☐ Comedy Tours
 - ☐ Christmas Market Tours
 - ☐ Pub Crawls
 - ☐ Stadium Tours
- ☐ Sightseeing Tours
 - ☐ Bus Tours
 - ☐ Attractions
 - ☐ Museums
 - ☐ City Cards
- ☐ Courses

Save

3. How to activate your sales channel

- Go to Channel Manager → Sales Channel in your dashboard now. There you can activate or deactivate your different sales channels.
- Choose the channel "ARGE Cult Trips & Slow Travel DMO" (tip: you can just type in the word "slow" in the search function)
- Choose the channel with the pencil symbol



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REGIONDO

Dashboard

Statistics

Customers

Reviews

Messages

Bookings

Calendar

Manage Offers

Merchandising

Channel Manager

Dashboard > Channel Manager > Sales Channels

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Help

New booking

Getreidemühle Roman Posch

Stripes Account Verification:
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Sales Channels

Select the sales channel partners for which you'd like to list your offer.

Please note that each distributor independently decides what offers they choose to list. So if you have activated a particular partner and cannot find your offer listed on their website, please call that specific sales channel partner directly.

arge

Deactivate all

Activate all

	PLATFORM	TICKET FEE, €	SYSTEM FEE	PAYMENT FEE	PROVISION FEE	PRODUCTS	STATUS	ACTIONS
Resource Manager	Arge Cult Trips & Slow Travel DMO http://slowtrips.eu.fcgiweb2.profi-server.net/	0.00	0%	3.5%	5%	(1 offer)	Active	<div></div> <div></div>
Increase Sales								
Ticket Validation								
Settings								
Shop Configuration								
Marketing								
POS configuration								

- Choose your offer, click on “Active Channel” and “Save”
- Click on “Send Message”, so that Barbara will get an information that you want to connect your offer with the transnational website Slow Trips and enter following information:
 - Message Subject: “New Slow Trips Experience: Name of your destination”
 - Message Text:
 - Name of Slow Trips Experience: (please enter the name in English and German!)
 - Name of your destination
 - Name of your Supplier
 - Regiondo Category
 - Slow Trips Categories (see Nr. 4 below!)

Categories

Resource Manager

Increase Sales

Ticket Validation

Settings

Shop Configuration

Marketing

POS configuration

Legal Notice

Privacy

Send Message

Message subject:
New Slow Trips Experience: East Styria

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Message text:
Name of Slow Trips Experience in English:
Turn buckwheat flour into a lunch! (Austria, mill tour)
Name of Slow Trips Experience in German:
Aus Heidenmehl wird leckerer Sterz! (Österreich, Mühlenführung)
Destination: East Styria
Name of supplier: Getreidemühle Roman Posch
Regiondo Category: culinary tours

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Cancel

Send

Back

Save

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4. Where should your Slow Trips Experience be shown on www.slowtrips.eu?

On our transnational Slow Trips Website we have defined different Slow Trips categories. Please tell Barbara where you think which Slow Trips category is the best for your Slow Trips Experience. You can choose different options, not only one option:

- Which Slow Trips Guests shall visit your Slow Trips Experience?
 - The active creatives / *Aktive Kreative* (they focus on active participation and doing with locals)
 - The cultural purists / *Kulturpuristen* (love to meet locals and to enjoy slow food off the beaten track)
 - The escapists / *Entschleuniger* (are relaxation seeker and slow mover in pure nature)
 - The explorer / *Entdecker* (are searching for hidden secrets in rural and urban landscapes)
- See & Do → Which category fits best for your offer? (multiple choice is possible!)
 - Activities & People / *Land und Leute kennen lernen*
 - Mobility & Slow Motion / *Langsam reisen und entdecken*
 - Regional Food & Farming / *Regionale Produkte genießen*
 - Nature, Mind & Soul / *Seele baumeln lassen*
 - Lost Places & Culture / *Versteckte Winkel erkunden*
 - Creatives & Arts / *Selber kreativ werden*
 - Unusual Accommodations / *Ungewöhnliche Unterkünfte*
 - Hidden Secrets / *Überraschungsorte*

Please make your suggestions and send them to Barbara, so that she is able to integrate your Slow Trips Experiences on the right place! 😊