

EXPERIENCE  
PEOPLE & CULTURE



slow trips in Foligno (IT), 21-23 October 2019

# transnational project meeting

## October 21 – 23, 2019

# WELCOME in Foligno!



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# Meeting Agenda

## Tuesday - Wednesday

*slow trips in Foligno (IT), 21-23 October 2014*

### Tuesday:

- 09:00 – 09:30 introduction of participants
- 09:30 – 11:30 project management
- 11:30 – 11:45 coffee break
- 11:45 – 13:00 presenting small corporate identity manual
- 13:00 – 14:30 lunch at Hotel Le Mura
- 14:30 – 18:30 slow trips visit
  - 20:00 dinner at ristorante “aperti sedano” in Trevi

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# Meeting Agenda

## Tuesday - Wednesday

*slow trips in Foligno (IT), 21-23 October 2014*

### Wednesday:

- 09:00 – 11:00 presenting and discussing the status of the project
- 11:00 – 11:15 coffee break
- 11:15 – 13:00 presenting and discussing the status of the project
- 13:00 – 14:30 lunch at Hotel le Mura
- 14:30 – 15:30 status quo of each region
- 15:30 – 16:00 further discussion, decision making, perspective and feedback

after meeting: free time and free dinner

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**14:30 – 15:30**

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## LANDSCAPE

Literary parks (Valsinni and Tursi)

- 4 Natural Parks: Pollino National Park (Montalbano, Miglionico, Montescaglioso, Valsinni), Chiese Rupestri, Calanchi, San Giuliano.
- Churches of historical interest (Tursi, Montescaglioso, Irsina)
- Castel of Miglionico

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## ACCOMODATION

Grottole Airbnb

<https://press.airbnb.com/escape-the-rat-race-to-become-an-italian-farmer-with-airbnb/>

Cine tourism product

[http://www.cineturismo.it/index.php?option=com\\_content&view=article&id=1888%3Acineturismo-la-basilicata-punta-sui-flussi-destagnalizzati&catid=9%3Anews-dallitalia&Itemid=359&lang=it](http://www.cineturismo.it/index.php?option=com_content&view=article&id=1888%3Acineturismo-la-basilicata-punta-sui-flussi-destagnalizzati&catid=9%3Anews-dallitalia&Itemid=359&lang=it)

Sleep in the villages

Cook with farmers and grandmothers chef

<https://www.youtube.com/watch?v=OyTN1N6niWY>



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The screenshot shows a teal-colored landing page. In the top left corner, there's a small logo for 'WONDER GROTTOLE'. On the right side, there are language links for 'IT' and 'ENG'. Below the header, the main title 'WONDER GROTTOLE. LIVING CULTURE' is displayed in large, bold, white letters. A small circular arrow icon with a downward-pointing arrow is centered at the bottom of the page.

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- <https://italiansabbatical.com/>
- <https://www.telegraph.co.uk/travel/destinations/europe/italy/articles/airbnb-wants-you-to-take-an-all-expenses-paid-sabbatical-in-this-italian-village/>
- <https://www.youtube.com/watch?v=Fgq8iQK3c5k>
- <https://news.airbnb.com/escape-the-rat-race-to-become-an-italian-farmer-with-airbnb/>
- <https://www.wondergrottole.it/en>

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## EXPERIENCE OFFERS

- Tourist itineraries on film induced tourism
- Street performers
- Cooking school with locals

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The screenshot shows a web browser window with the URL [www.cineturismo.it/index.php?option=com\\_content&view=article&id=1888%3Acineturismo-la-basilicata-punta-sui-flussi-destagionalizzati&catid=9%3Anews-dallitalia&Itemid=359&lang=it](http://www.cineturismo.it/index.php?option=com_content&view=article&id=1888%3Acineturismo-la-basilicata-punta-sui-flussi-destagionalizzati&catid=9%3Anews-dallitalia&Itemid=359&lang=it). The page title is "slow trips in Foligno (IT), 21-23 October 2020". The main content area features a news article titled "Film tourism, Basilicata tip on the seasonally adjusted flows" posted in "NEWS FROM ITALY". The article discusses the project "Movie Basilicata Tourism" and its integration into the "South Culture Routes". It includes a photograph of a hillside town at night and text about the region's natural beauty and film industry. To the right, there are two boxes: one for online users (147 guests) and one for saving the page.

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Log in | Sign in | Contacts

Home Who we are Initiatives do you study News CineLocations Average

Cine*turismo*  
il portale nazionale

BILC

HOME

## Film tourism, Basilicata tip on the seasonally adjusted flows

POSTED IN NEWS FROM ITALY

Presented in Venice "Movie Basilicata Tourism", at the base of the project South Culture Routes which brings together five regions of southern Italy



Basilicata is an open-air movie set, its natural territorial structure makes it an ideal location to shoot films. This special bond between Basilicata and cinema allows you to create special tourist routes, involving all virtuous elements of the territory and making trips to the places that were the protagonists of the hit film.

This project, called Movie Basilicata Tourism leads to enhancement of lucano landscape, both of the most well known areas, such as Matera, become a reference tourist center, both of the innermost areas of the region. A tourism which is in an attractive factor in the cinema, does not know the seasons and

Online users:  
We have 147 guests and no members online

Do you like this page?  
Save

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# BASILICATA MOVIE TOURISM

## South Culture Routes

Cinema - Tourism - Experience

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The screenshot shows the homepage of the Mammamiaaa website. The header features the Mammamiaaa logo with a small icon, followed by links for archive, events, participate, atlas, press, contacts, and language options (ita | eng). To the right are social media icons for Facebook and Instagram. Below the header, a large image shows several people, including children and adults, sitting around a table and eating, with various food-related icons (cake, heart, spoon, fork, teapot) floating above them. To the left of the image, a text block reads: "Thousands of meals across Italy and Europe, telling the culinary traditions of thousands of families."

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- CALL FOR PROPOSAL. DIC 19-GEN20
- PRODUCT DEFINITION AND TRIAL-FEB20-MAY20
- PLACEMENT PROMOTION

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