

# REGIONDO ACTIVITY BOOKING

**SELL MORE EASIER**



# ABOUT US



MUNICH – NICE - MILANO



# REGIONDO:

# EXPERTS IN DIGITALIZING THE LEISURE INDUSTRY

# UNSERE KUNDEN – EINE AUSWAHL

## Destinationen



BRUGGE

VISIT BRUGES



esselwang

Ammergauer Alpen

NIEDERÖSTERREICH  
HINEIN INS LEBEN.



SACHSEN. LAND VON WELT.

pfronten

estérel  
CÔTE D'AZUR  
INTENSÈMENT Sud



WINTERBERG



TIROLER  
ZUGSPITZ  
ARENA

## Freizeit- und Erlebnisanbieter

Galeries Lafayette

JOCHEN  
SCHWEIZER



Farina 1709  
Eau de Cologne

A  
AUTOSTADT



SWAROVSKI  
KRISTALLWELTEN



KPM  
KÖNIGLICHE  
PORZELLAN-MANUFAKTUR  
BERLIN



Fragonard  
PARFUMEUR

Munich Airport

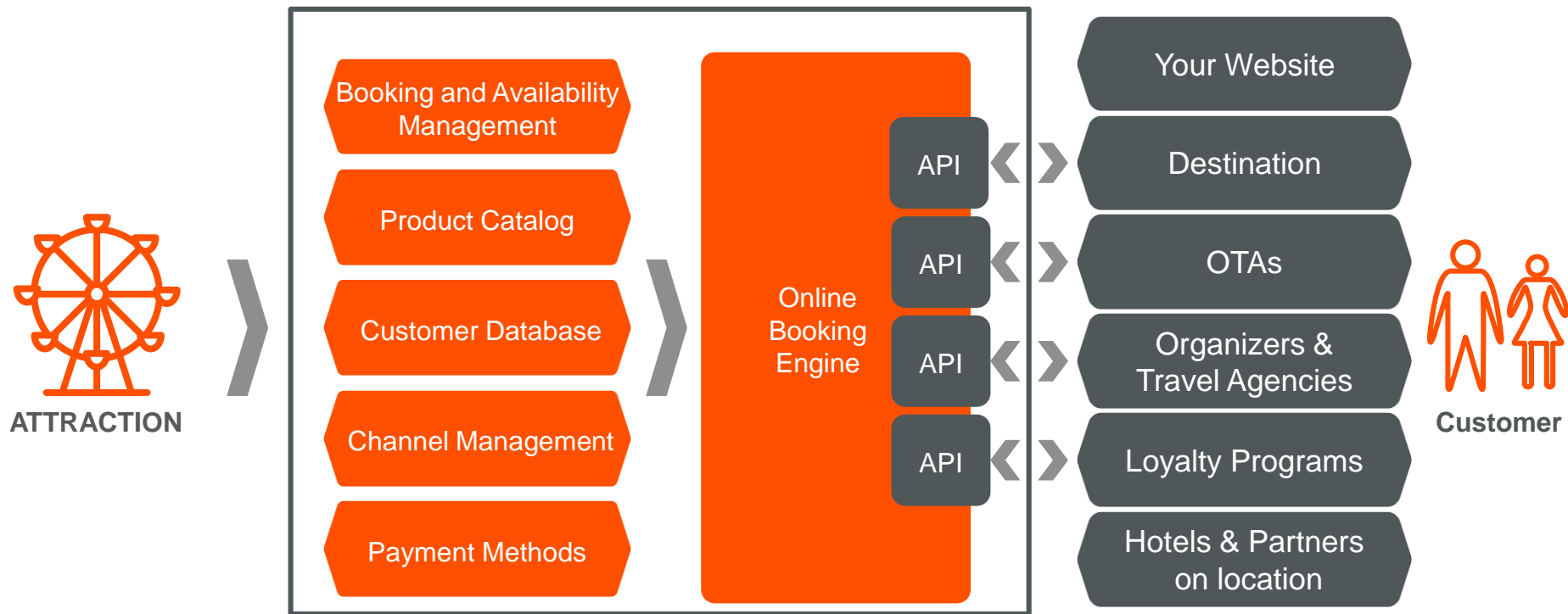
# Agenda

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- General Concept of Regiondo Destination Model & Slow Trips
  - Different Regiondo Packages & Commission Scheme
  - Different Contracts
  - Next Steps for Go-Live
  - Questions

# GENERAL CONCEPT



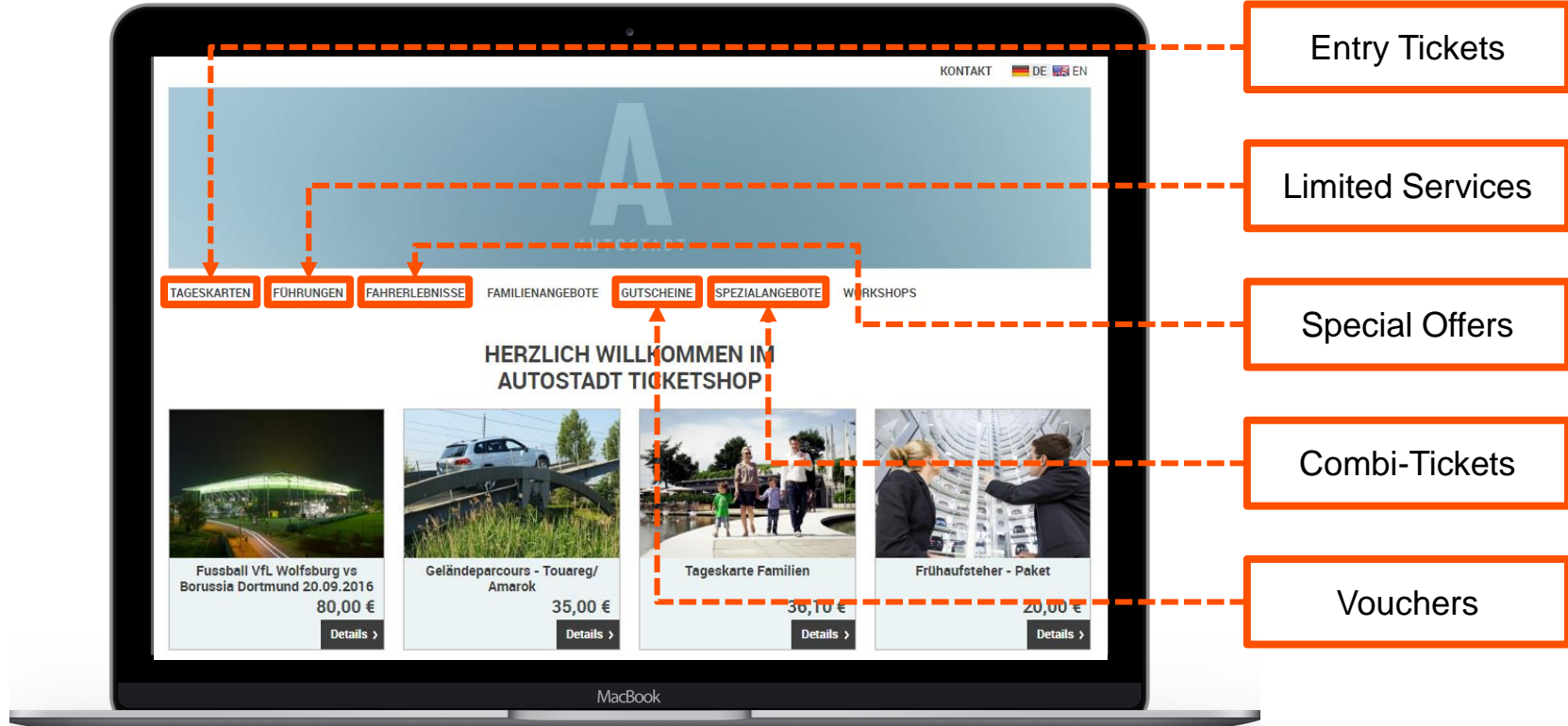
# REGIONDO PRO – BOOKING SOLUTION AND SALES MANAGER FOR THE LEISURE INDUSTRY





# REGIONDO TICKETSHOP FOR LEISURE ACTIVITY PROVIDERS

## ALL OFFERS – ONE SHOP



The screenshot shows the Regiondo Ticketshop interface on a laptop screen. The interface includes a navigation bar with links: TAGESKARTEN, FÜHRUNGEN, FAHRERLEBNISSE, FAMILIENANGEBOTE, GUTSCHEINE, SPEZIALANGEBOTE, and WORKSHOPS. Below the navigation bar, there is a large banner with the text "HERZLICH WILLKOMMEN IM AUTOSTADT TICKETSHOP". Below the banner, there are four featured offers:

- Fuseball VfL Wolfsburg vs Borussia Dortmund 20.09.2016: 80,00 €
- Geländeparcours - Touareg/ Amarok: 35,00 €
- Tageskarte Familien: 30,10 €
- Frühaufsteher - Paket: 20,00 €

Callouts from the right side of the image point to specific features:

- Entry Tickets (points to TAGESKARTEN)
- Limited Services (points to FÜHRUNGEN)
- Special Offers (points to SPEZIALANGEBOTE)
- Combi-Tickets (points to FAMILIENANGEBOTE)
- Vouchers (points to GUTSCHEINE)



# MARKETPLACE SOLUTION FOR DESTINATIONS



DESTINATION



COMMUNES



TYPES D'ACTIVITÉS



DATE



CHERCHER

# 350 activités sur la Côte d'Azur



**Service officiel**  
des Offices de Tourisme



**Meilleurs prix**  
sans frais, ni supplément



**Activités testées**  
par nos conseillers



**Avis clients**  
déposés par les clients



**Paiement**  
100% sécurisé

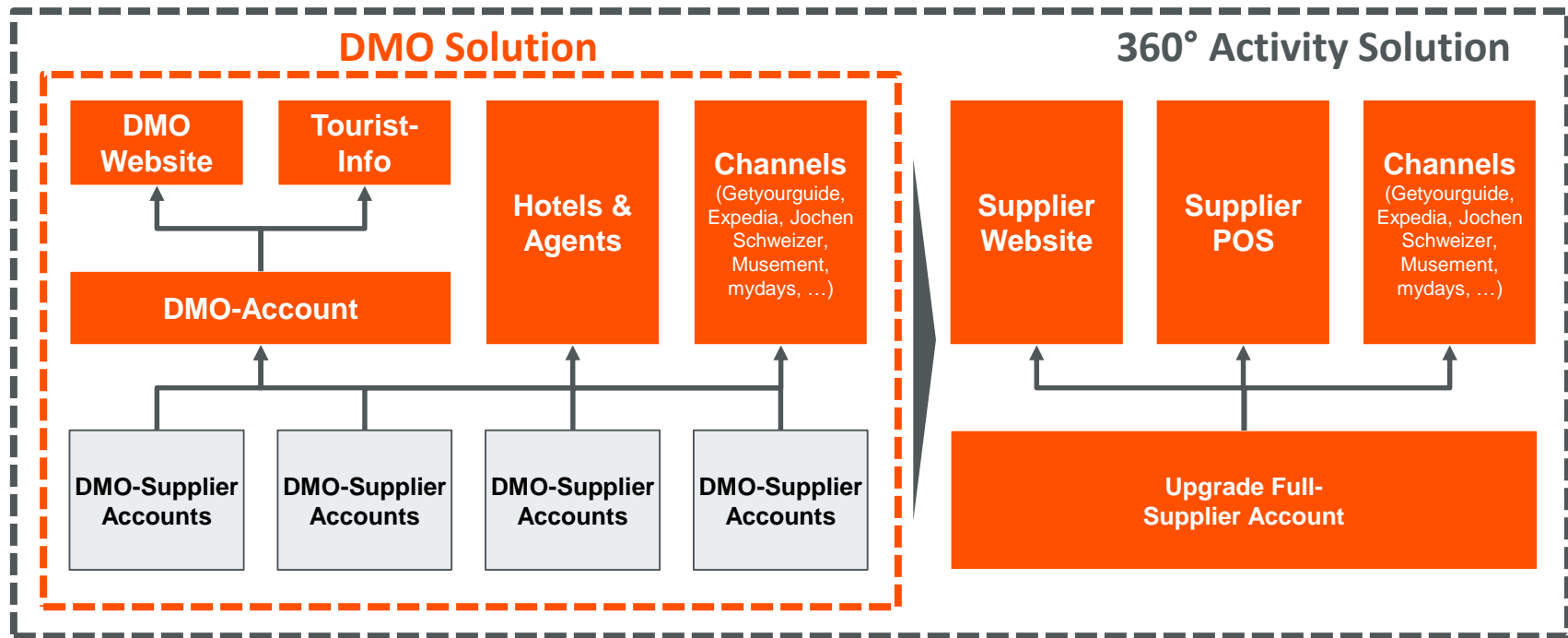


Indisponible : laissez un message !

# REGIONDO PACKAGES



# REGIONDO DMO SOLUTION AND – GOING FURTHER – THE 360° ACTIVITY DISTRIBUTION SOLUTION



# REGIONDO PACKAGES

	DMO FREE	STARTER	ADVANCED	ENTERPRISE
Target Group	Small Supplier selling only through Destination	Small leisure providers with little or no experience in online sales	Leisure provider with increasing online sales and high product complexity	Large leisure providers and attractions with a high degree of individualization and online marketing understanding
Sell on own Website	✗	✓	✓	✓

# FUNCTIONALITIES DMO FREE

Bookings	Calendar	Offers	Others
Booking Overview	Overview Calendar	Manage Offers	Scan App / Ticket Validation
Add Booking (POS)	View attendees	Created Offers	Manage Notifications
Alter booking	Manage attendees	Define Cut-Off Time	Define Order Options
Cancel booking	Message attendees	Channel Manager	Dashboard
Change Customer	Cancel appointments	Change event capacity	Customer Database

# REGIONDO PRICING





# REGIONDO ACCOUNTS & PRICING

Each Leader Region will receive the following Package

Products	Amount
DMO Distribution Account	1
DMO FREE Supplier Accounts for Slow Trips Suppliers	15

- Per Sale of a Slow Trips product the suppliers pays 3,5% Paymentfee
- The Destination / Region can earn a distribution fee per sale

# REGIONDO ACCOUNTS & PRICING

## TRANSACTION FLOW

Payment Methods	Cost	Payout	Payment Duration
<ul style="list-style-type: none"><li>- <b>CreditCard (Master, Visa, Amex)*</b></li><li>- <b>SofortÜberweisung *</b></li><li>- <b>Ideal *</b></li><li>- <b>Bancontact*</b></li></ul>	3,5%	From Stripe (Regiondo Payment Gateway)	Every 7 Days
<ul style="list-style-type: none"><li>- <b>PayPal</b></li></ul>	Own PayPal Costs	From PayPal Directly	Directly (depending on PayPal)
<ul style="list-style-type: none"><li>- <b>Cash / Upon Invoice</b></li></ul>	0	Directly to Supplier	-

\*Not available in Lithuania

- The Destination/ Region can charge a distribution fee

# PRICING UPGRADES



# REGIONDO PACKAGES FOR UPGRADES

## MONTHLY FEES

	DMO FREE (additional)	STARTER (Support by Regiondo)	ADVANCED (Support by Regiondo)	ENTERPRISE (Support by Regiondo)
Per Month	€ 20 <del>€ 45</del>	€ 19 <del>€ 49€</del>	€ 59 <del>€ 99€</del>	€ 119 <del>€ 199€</del>
	(Package of 5 Accounts – per Account €4)			

# REGIONDO PACKAGES FOR UPGRADES

## VARIABLE FEES

Variable Fees which apply to the Slow Trip Supplier, when selling through their own webshop:

	STARTER	ADVANCED	ENTERPRISE
Ticketfee	€ 0,49	€ 0,49	€ 0,49
Systemfee	3 %	2,5 %	2 %
Paymentfee <sup>1)</sup>	3 %	2,5 %	2,5 %

1) Only applicable when payment is processed via Regiondo

# PRICING AT PROJECT END



# REGIONDO PACKAGES FOR UPGRADES

## MONTHLY FEES

	<b>DMO ACCOUNT</b> (Support by Regiondo)	<b>DMO FREE</b>	<b>STARTER</b> (Support by Regiondo)	<b>ADVANCED</b> (Support by Regiondo)	<b>ENTERPRISE</b> (Support by Regiondo)
Per Month	€ 69 <del>€ 99</del>	€ 4 <del>€ 9</del>	€ 19 <del>€ 49€</del>	€ 59 <del>€ 99€</del>	€ 119 <del>€ 199€</del>



# REGIONDO PACKAGES FOR UPGRADES

## VARIABLE FEES

Variable Fees which apply to the Slow Trip Supplier, when selling through their own webshop:

	DMO FREE	STARTER	ADVANCED	ENTERPRISE
Ticketfee	€ 0,49	€ 0,49	€ 0,49	€ 0,49
Systemfee	3 %	3 %	2,5 %	2 %
Paymentfee <sup>1)</sup>	3 %	3 %	2,5 %	2,5 %

1) Only applicable when payment is processed via Regiondo

# NEXT STEP



# CONTRACT TYPES

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1. Signature of Framework Contract
2. Contract per Region / Destination  
To be signed by each Region
3. Contract for each Slow Trip Supplier  
Optional: to be signed by each Slow Trip Supplier

# PROJEKT IMPLEMENTATION



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JOIN OUR WEBINARS: <https://pro.regiondo.com/de/regiondo-event/>

WEBINAR ON CORONA REOPENING:

<https://pro.regiondo.com/hygiene-webinar/>

Coupon Code: Hygiene2020

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