

Cultrips 2.0 European Slow Travel Experiences / European Agricultural Fund for Rural Development (EAFRD) / LEADER 2014-2020



Product Template of SLOW TRIPS

1) Title of your Slow Trips product / service

(max. 40 characters):

Choose a title which certainly makes your potential guests curious. It should be clear what is meant with your idea by reading the name (e.g. a curious name could be „The Train Driver’s Dream“), include also the duration of your Slow Trips-offer in your title (e.g. 4 hours, 4 nights, A.M., P.M.). Don’t name the Slow Trips offer after your company name as this clearly appears from the factsheet anyway.

*Wundergrottole Experiences
pack -
Experience di Italian way
with a local
½ day*

2) Category of your Slow Trips offer (choose your options):

There are three options, **multiple options are allowed**. An **experience offer** is an innovative offer with which you can book a Slow Trips experience that allows you to get in touch and to connect with locals in an authentic and participative way. **Accommodation offers** are extraordinary Slow Trips-accommodations that give you a good sight into the life of your charming hosts and their all-day life. Those buildings have an innovative or special architectural aesthetic (don’t choose big hotel complexes or building ruins). **Local attraction(s)** are points of interest which you can’t book directly, but still they are very important for the frame story and also interesting to visit or to look at (e.g. special photo points, hidden treasures, backyards, architectural interesting places, or possible guided tours).

- experience offer
- accommodation offer
- must-see-place(s), frame story, local attraction(s)

3) Who shall experience your Slow Trips offer?

Choose your right target group, **multiple options are allowed**.

- | | | |
|--|---|--|
| <input checked="" type="checkbox"/> women | <input type="checkbox"/> adventurers | <input checked="" type="checkbox"/> drivers |
| <input checked="" type="checkbox"/> men | <input type="checkbox"/> sportspeople | <input checked="" type="checkbox"/> flyers |
| <input checked="" type="checkbox"/> children | <input checked="" type="checkbox"/> gourmets | <input checked="" type="checkbox"/> lovers of arts |
| <input checked="" type="checkbox"/> adultsdi | <input checked="" type="checkbox"/> romantics | <input checked="" type="checkbox"/> lovers of architecture |
| <input checked="" type="checkbox"/> pairs | <input type="checkbox"/> creative minds | <input checked="" type="checkbox"/> lovers of culture |
| <input checked="" type="checkbox"/> groups | <input type="checkbox"/> health-conscious people | <input checked="" type="checkbox"/> lovers of nature |
| <input checked="" type="checkbox"/> singles | <input checked="" type="checkbox"/> thrill-searching people | <input type="checkbox"/> lovers of luxury and wellness |
| <input checked="" type="checkbox"/> families | <input type="checkbox"/> tradition-oriented people | <input type="checkbox"/> water lovers |
| | | <input type="checkbox"/> do-it-yourselfer |

number of participants:
1-person to 10 persons

4) Describe your Slow Trips offer (max. 300 characters):

Here you fill in the selling text about your particular Slow Trips offer! Highlight positive things and write in a way that attracts guests to book. In this box, focus on describing the product itself.

A unique experience aimed at those who want to experience Italian culture in an authentic way. Michela is an original Italian teacher and will introduce you to the secrets of the language through lessons that will take you inside bars, artisan ovens and inaccessible places, in close contact with the locals. At the end of the day you will have learned phrases and idioms of Grottole culture.

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Bundesministerium
Nachhaltigkeit und
Tourismus



5) Name 5 advantages of your Slow Trips offer:

Enter 5 reasons why guests should book your Slow Trips offer (e.g. Is the place of your offer a hidden treasure? Your guests don't have to stand in line. Are tastings included that you can't buy somewhere else? What is the very innovative part of your Slow Trips product?). Describe your unique selling proposition. Think about the 8 Slow Trips criteria (contact to locals, learning together, authenticity, storytelling, hidden treasures, social sustainability, ecological sustainability, economic sustainability)

- o advantage 1: they take place inside the homes of the locals
- o advantage 2: you learn authentic activities that risk disappearing
- o advantage 3: telling authentic places that are not usually tourist attractions
- o advantage 4: create a micro economy in the area linked to crafts and food and wine
- o advantage 5: allow the creation of a new community between local and global.

The initiative promotes contact with the locals, shared learning of pieces of local history and traditional culinary practices, preserving and promoting the authenticity of the places and revealing hidden places in the village of Grottole.

7) Specific time period availabilities of your Slow Trips offer:

Can guests book your offer every day a year or are there specified time periods which should be considered? (e.g. May – June, Monday – Thursday, time (starttime), duration, time (starttime))

Can guests book your offer every day or are there specific time periods that should be considered? (e.g. May - June, Monday - Thursday, time (start time), duration, time (start time)) The package is sold on set dates, some experiences such as wine, oil and beekeeping are related to natural periods. The duration is 1 day and involves

6) What does your Slow Trips product / service contain (max. 300 characters)?

Enter what your Slow Trips offer contains: number of days / duration, type of accommodation, breakfast/lunch/dinner, possible limitations in the number of people (max / minimum number for implementation or with regard to capacity), which experiences?

Walks in nature and knowledge of the traditions of the place, with the possibility of working side by side with Rocco and being able to know the secrets of bees and the creation of organic honey.

Wundergrottole also offers a hosting service with accommodation in a house in the historic center and the possibility of breakfast, lunch and dinner prepared with typical local products. You can discover the secrets of beekeeping and organic honey, interspersed with breathtaking walks in unspoiled nature and in the historic center of Grottole (depending on the periods and natural rhythms of the activities listed).

8) Which language is spoken there?

Fill-in your possible language options. Is there a possibility to get a translation and if so in which languages? Are there extra costs which should be considered for translation?

Italian French and English.

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**almost the
whole day with the necessary rest times.**

9) Price and payment modalities (max. 300 characters)

Fill in your calculated price per person, stated in EUR or your currency of your country (use the same pricing model for all Slow Trips offers). Please also give information if there are special discounts (e.g. is there a group discount? Discounts for children?). Also, the payment modalities have to be clear and for all comprehensibly described (e.g. in cash, per card, in advance, etc). Also consider optional costs for the booking offer, e.g. things that are available but cost extra (for instance transfer service, final cleaning, rental equipment like special clothes/shoes, guide services, other equipment, ...). Give a clear description of (digital) bookability and reservation possibility (e.g. via website-link, telephone number, on the spot ...). The price is presented as "price from".

The price is presented as "price from:". € 80 pp

15% discount on second person booking.

25% supplement for single use room.

Optional cost: transfer from Matera to the meeting place € 30.00 per person. Transfer from Bari to the meeting place € 80.00 per person.

The booking can be made through the website <https://www.wondergrottole.it/en>
or by email at info@wondergrottole.it

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10) What should be considered when booking the offer? (max. 300 characters)

How long in advance must potential guests book your offer? What else should be considered? (e.g. guests should bring their registration confirmation with them, for best experience it is recommended to bring solid shoes, rain protection and comfortable clothing with you, etc.

The 1-day packages are bookable based on availability on the calendar of our platform.

We recommend comfortable clothing for walking in the fields and in the historic center with cobblestones and cobblestones. Report any food intolerances.

Smoking is not allowed inside the places of the experiences.

12) Where is the meeting point?

The meeting point shall be illustrated on a map, therefore fill in the exact address and the geographic coordinates (longitude and latitude, system WGS84, e.g. 47°12'51.0"N 15°52'40.6"E). If the meeting point is somewhere else than the company that offers the Slow Trips product, then also enter this information here.

Grottole (MT), Largo San Rocco c/o

Cryptulae pizzo pub

<https://goo.gl/maps/gWJTWtpQ28vhknxT>

14) The name of the company or supplier, including contact details:

This is not necessarily the place where the Slow Trips offer takes place. This are the contact details if any questions arise.

WonderGrottole srl Impresa sociale

P.IVA C.F. 01346970773

address: Rione Amedeo 13, Grottole, Mt,

Italy

e-mail: info@wondergrottole.it

facebook: Wonder Grottole

11) What is not allowed? (max. 150 characters)

Describe the limitations of the offer (e.g. animals, children, long hair, alcohol, clothes, etc.)

Children under 10 are not allowed to do the activity.

13) Cancel modalities?

How long is it possible to cancel or modify the booked offer? How do I cancel/change a booking? Which costs are involved in doing cancellations?

It is possible to cancel / modify the booked offer by writing to info@wondergrottole.it up to 2 weeks before the start date. In case of cancellation, within 2 weeks before, you will lose 25% beyond this period 100% of the share.

15) Which person stands behind the Slow

Trips offer:

Is there a special story about this person? Why does it make sense to meet this person? What is curious about this person?

Silvio is the local person who directs the WonderGrottole project. In 2018, Silvio together with 4 other partners, founded WonderGrottole SRL Social Enterprise, which deals with regenerating the community and re-inhabiting the historic center of Grottole,

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instagram:

Wonder Grottolo

web: www.wondergrottolo.it

16) Description of the region where the Slow Trips Offer takes place (max. 300 characters):

What makes the region special? Are there hidden treasures, special „Must-See-Places“ on the way to the Slow Trips offer? Where is a perfect photo point? Give your guests an insight about the surroundings, tell a frame story about this special place.

Grottolo is the country of hospitality, here you can breathe the authenticity of people. There are enchanted places such as the Castle, the Fall church and the Coste wood. The history of this village dates back to 5000 BC. C. and nature designs magical landscapes and sunsets. Straddling the sea and the mountains, Grottolo is located in a geographical position favorable to traveling by car in order to admire the wild nature of these immaculate places.

Challenge

between the local community and the global community. In short, Silvio is a volcano of ideas that tirelessly works for his community with the dream of being able to give new light to Grottolo.

17) Pictures belonging to the Slow Trips product / service:

The Slow Trips offer shall contain at least 3 pictures related to your idea. Please make sure that you have the rights of these pictures and that we can use these pictures for Slow Trips purposes. If you want to use your pictures also for further use of reproduction and print please make sure that the resolution of your images should have at least 300 dpi, for web-based quality at least 150 dpi. If you want to upload more pictures, then please make a selection of 3 best-of-pictures. Please also make sure to upload one picture from the person who stands behind the Slow Trips offer. Enter here the file names of your pictures related to the offer and upload them on our common G-Drive-Platform. For smooth uploading click this [link](#)

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18)

Additional Booking and Contact Information

Are there special websites which are connected to your offer? (e.g. links to a special website, from your supplier, from your regional website, etc.)

www.wondergrottole.it

<https://www.airbnb.it/s/grottole/all>

info@wondergrottole.it

19) Additional information

Other information not found on the other pages. If possible, try to get a place in the boxes which are listed above as they are the one that visitors will read first. This box is especially useful for very complex Slow Trips offers that contain many parts and therefore cannot fit all in the boxes above. Examples of this can be when a weekly program increases the marketing value and makes the Slow Trips offer even more attractive if described in more detail.

No relevant additional information.