

Positioning of the 9 LEADER regions (March 2020)

	Hidden Treasures	Contact to locals	Authenticity	Learning together	Economic sustainability	Social sustainability	Ecological Sustainability	Storytelling
LAG Zeitkultur Oststeirisches Kernland	Nature and easy hiking tours through gentle hills (target group 2)		culinary highlights made from regional sources (target group 4)					Join a drive on a historic steam train; take a look into the local gardens, etc. (target group 1-4)
LAG Urfahr West	Enjoy nature through biking (development of a new mountain bike trail) (target group 2,3 and possibly 1)	Integration of all social groups is key (target group 1+4)		High environmental awareness of local residents (target group 1-4)		Integration of all social groups is key (target group 1+4)	Public transport options are available (target group 1-4)	renewable energy sources are a very important topic in this area (target group 1-4)
LAG Atert-Wark	Biking (EuroVelo-route) and hiking (target group 2+3)	special offers for kids / families (farms, climbing gardens, etc.) (target group 2)	cultural offers (castles, museum, etc.) (target group 1+4)	cultural offers (castles, museum, etc.) (target group 1+4)				special offers for kids / families (farms, climbing gardens, etc.) (target group 2)
LAG Valle Umbra e Sibillini	UNESCO world cultural heritage: St. Francis of Assisi (target group 4)	Get to know local culture through local cuisine (target group 1,4)	cultural offers (castles and fortresses, museum, etc.) (target group 1+4)	cultural offers (castles and fortresses, museum, etc.) (target group 1+4)			sustainable agriculture (target group 1,3,4)	Very diverse and exciting landscape (target group 1,3,4)
LAG La Cittadella del Sapere	unique landscape (sea on both sides of the area, mountains, etc.) (target group 1-4)	Get to know local culture through local cuisine (target group 1,4)	Culinary enjoyment is key (citrus fruits (especially lemons), olives, olive oil, wine, cheese) (target group 1+4)					Experience Italy with all of your senses (target group 1,3,4)
LAG Märkische Seen	rich in water and forest (target group 2+3)			cultural offers (exhibitions.) (target group 1+4)			E-Bike-tourism (target group 2+3)	Local cuisine: attend a cooking course (target group 1+3+4);
LAG Nedre Dalälven 3		fishing (target group 1+2+3)						try fishing on your holiday (target group 1+2+3)

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LAG Alytaus rajono			urban and rural regions (target group 1-4); local cuisine (1+4)				Camping is often listed on websites (target group 2+3)	
LAG Start 2020	UNESCO world cultural heritage: biggest national park (target group 1-4)	this area is listed as a "secret spot" in Italy, it is recommended to speak Italian (Gruppe 1-4)						This area was part of the Roman Empire; today it is an insider travel tip (target group 1-4)