

EXPERIENCE  
PEOPLE & CULTURE



**GAL**START > 2020  
MATERA ORIENTALE - METAPONTINO

*slow trips in Foligno (IT), 21-23 October 2019*

# transnational project meeting October 21 – 23, 2019 WELCOME in Foligno!



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# Meeting Agenda

## Tuesday - Wednesday

### Tuesday:

- 09:00 – 09:30 introduction of participants
- 09:30 – 11:30 project management
- 11:30 – 11:45 coffee break
- 11:45 – 13:00 presenting small corporate identity manual
- 13:00 – 14:30 lunch at Hotel Le Mura
- 14:30 – 18:30 slow trips visit
- 20:00 dinner at ristorante “apriti sedano“ in Trevi

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# Meeting Agenda

## Tuesday - Wednesday

### Wednesday:

- 09:00 – 11:00 presenting and discussing the status of the project
- 11:00 – 11:15 coffee break
- 11:15 – 13:00 presenting and discussing the status of the project
- 13:00 – 14:30 lunch at Hotel le Mura
- 14:30 – 15:30 status quo of each region
- 15:30 – 16:00 further discussion, decision making, perspective and feedback

after meeting: free time and free dinner



## LANDSCAPE

### Literary parks (Valsinni and Tursi)

- 4 Natural Parks: Pollino National Park (Montalbano, Miglionico, Montescaglioso, Valsinni), Chiese Rupestri, Calanchi, San Giuliano.
- Churches of historical interest (Tursi, Montescaglioso, Irsina)
- Castel of Miglionico



## ACCOMODATION

Grottole Airbnb <https://press.airbnb.com/escape-the-rat-race-to-become-an-italian-farmer-with-airbnb/>

Cine tourism product

[http://www.cineturismo.it/index.php?option=com\\_content&view=article&id=1888%3Acineturismo-la-basilicata-punta-sui-flussi-destagionalizzati&catid=9%3Anews-dallitalia&Itemid=359&lang=it](http://www.cineturismo.it/index.php?option=com_content&view=article&id=1888%3Acineturismo-la-basilicata-punta-sui-flussi-destagionalizzati&catid=9%3Anews-dallitalia&Itemid=359&lang=it)

Sleep in the villages

Cook with farmers and grandmothers chef

<https://www.youtube.com/watch?v=OyTN1N6niWY>

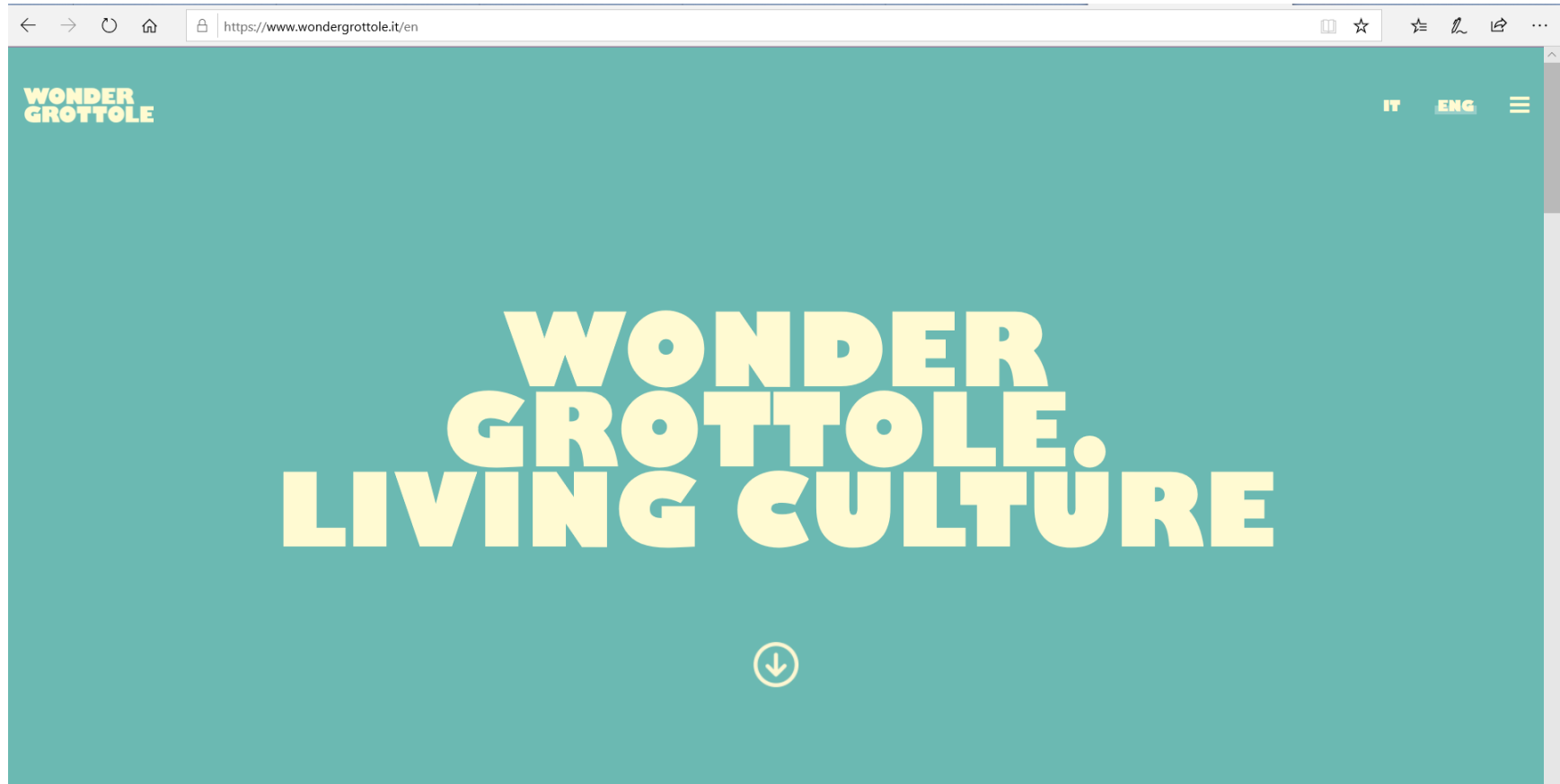
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- <https://italiansabbatical.com/>
- <https://www.telegraph.co.uk/travel/destinations/europe/italy/articles/airbnb-wants-you-to-take-an-all-expenses-paid-sabbatical-in-this-italian-village/>
- <https://www.youtube.com/watch?v=Fgq8iQK3c5k>
- <https://news.airbnb.com/escape-the-rat-race-to-become-an-italian-farmer-with-airbnb/>
- <https://www.wondergrottole.it/en>

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## EXPERIENCE OFFERS

- Tourist itineraries on film induced tourism
- Street performers
- Cooking school with locals

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The screenshot shows the Cineturismo website interface. At the top, there is a navigation bar with links for 'Log in', 'Sign in', and 'Contacts'. Below this is a main header with the 'Cineturismo' logo and the tagline 'il portale nazionale'. A secondary navigation bar includes links for 'Home', 'Who we are', 'Initiatives', 'do you study', 'News', 'CineLocations', and 'Average'. A search icon is also present. The main content area features an article titled 'Film tourism, Basilicata tip on the seasonally adjusted flows', posted in 'NEWS FROM ITALY'. The article text describes the 'Movie Basilicata Tourism' project, highlighting the region's suitability for film production and its potential as a tourist destination. A photograph of a town at night is included. On the right side of the page, there are several widgets: 'Online users' showing 147 guests and no members online; a 'Do you like this page?' section with a 'Save' button; and a partially visible 'Related articles' section.

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# BASILICATA MOVIE TOURISM

## South Culture Routes

Cinema - Tourism - Experience

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- OTT. 19 SELECTING JUNIOR RESOURCES
- CALL FOR PROPOSAL. DIC 19-GEN20
- PRODUCT DEFINATION AND TRIAL-FEB20-MAY20
- PLACEMENT PROMOTION

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[www.start2020.it](http://www.start2020.it)

Leonardo Braico: President  
Gianluca Gariuolo: Project Manager  
Anna Elena Viggiano: Cooperation Consultant

Thanks for the attention

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